



Steering Group Meeting Minutes 10.00 am 16/09/19

Attended	Paul Clarke, Middlesbrough Borough Council; Graham Clingan, Stockton Borough Council; Chris Francis, RSPB; Jeremy Garside, Tees Valley Wildlife Trust; David Hand, Darlington Borough Council; Ben Lamb, Tees Rivers Trust; Rachel Murtagh, TVNP; Andy Whitehead, Natural England; Rebecca Wren, Redcar & Cleveland Borough Council; Lucy Chapman, Groundwork Trust; Graeme Hull, Environment Agency; Tom Stephenson, Hartlepool Borough Council
Apologies	Michelle Mancini, Public Health England; Sarah Scarr, Hartlepool Borough Council; Clare Deasy, Northumbrian Water; Geraldine Brown TVCA; Phil Roxby, INCA;
Chair	Timothy Crawshaw, Chair TVNP;
Secretariat	Louise Richards TVNP

Agenda Item	Notes	Action
SG/01.03.20	Minutes of the last meeting 16 th June – to follow.	
SG/02.03.20 Draft Marketing & Communications Strategy.	<p>Presentation by Gill Burgess, CEO R//evolution Marketing</p> <p>Marketing and communications strategy</p> <ul style="list-style-type: none"> • Had to make changes due to lockdown which included: • an audit of current channels • Examining audiences • Examining brand • Examined and updated language and key messaging • Updated brand collateral and brand toolkit • Created suite of assets • Made recommendations on communication channels • Next steps include a review of the website for further work that needs to be done. Once this is done a draft strategy will be sent to the engagement group to review. 	LR and GB to look at switching the colours on the themes table to have the environment in green, blue economy, pink for people, and purple for leadership?
SG/03.03.20 Update from TVNP Working Groups	<ol style="list-style-type: none"> 1. Natural Assets (Jeremy Garside) <ul style="list-style-type: none"> • Looking at the priorities of the group considering the developing DEFRA Nature Recovery Network targets • New LWS proposal Stainton Way – south Middlesbrough on a major road • Process of Local Site consideration within local authorities is not consistent across Tees Valley – this has been raised with the Planning Managers. 2. Engagement (Paul Clarke) <ul style="list-style-type: none"> • Potential of developing a network for young environment/conservation professionals to assist them at the beginning of the careers which will be particularly helpful at the moment. 3. Strategic Projects (Graeme Hull) <ul style="list-style-type: none"> • Discussed Borderlands and Brightwater projects, particularly in Darlington (probably Durham area) • Project update from Environment Agency • Will have certain information about Tees Tidelands by the end of the year – involves detailed modelling including climate change projections 4. Conference (Louise Richards) 	<ol style="list-style-type: none"> 1. SG ratified the new site on Stainton Way Progress with Planning Managers Group. RMM request this is put on their next agenda. 2. ALL please can you let LR know how she could contact new starters in your organisations. 3. TVNP to start using the term 'climate emergency' to highlight the climate crisis. 4. ALL please nominate any speakers & publicise event.

	<ul style="list-style-type: none"> Update on conference plan for the event in the second weekend in November Asked group for title ideas, will propose these to conference group 	
SG/04.03.20 Outcomes of letter to the mayor	Joint Strategic Plan for the Tees Valley <ul style="list-style-type: none"> Had feedback in a meeting with Paul Booth Thinking about planning strategically across Tees Valley Would need agreement of all 5 authorities Next Steps with Natural Capital – DEFRA NRN work could be a starting point for this Consensus was to Get going by mapping projects and biodiversity opportunity areas ahead of nature recovery network/strategy etc. May need to make this a planning document in the future if section 106 / planning gain remains problematic for cross-border mitigation. May end up being a different mechanism after Planning White Paper 	RM & TC to meet with Geraldine Brown 18-09-20 to develop proposal for TVCA management team.
SG/05.03.20 Small grants	Small Grants Update (Louise Richards) 1st round awards - of the 19 eligible applications 14 grant awards were made: <ul style="list-style-type: none"> Bright Minds Big Futures Drinkfield Eston Arts Friends of Bluebell Beck Friends of Fairy Dell Friends of Redcar Cemetery Friends of Saltburn Valley Friends of The Denes Friends of Zetland Park Grangetown's Generations Greenlinks Harbron Community wood Pallister Park Vision 25 2 nd round applications three applicants were awarded grants: <ul style="list-style-type: none"> EPICH – award for interpretation panels at three locations Friends of Nature's World – award for path works. Friends of Redcar – award for environment-themed events 	LR to investigate mapping where grant applicants are from to demonstrate geographical reach.
SG/06.03.20 Draft annual report for NLCF	Update on draft annual report for NLCF (Rachel Murtagh) What's gone well? <ul style="list-style-type: none"> Conference and small grants. Stress that these were a success anyway but especially considering COVID. 	RM to circulate draft report for comment before end of September.
SG/07.03.20 AOB	<ol style="list-style-type: none"> Green Recovery Fund - update & views Festival of Thrift on-line TVNP sponsored and 'curated' discussion forums alongside talks section. Northumbrian Water Innovation Festival on-line TVNP partnership & SG membership. <ul style="list-style-type: none"> Need to ensure TVNP members have an interest/stake in the natural environment. Feedback from marketing & engagement work that we need to get broader representation from TVNP on our steering group & wider engagement. 	<ol style="list-style-type: none"> RM to inform Steering Grp of any bids going forward from our area. RM to advertise St Grp position LR Draw up a code of conduct for members – member pack. LR set up a less formal forum for other members/partners.
Date, time & location of next meeting: 10am 16th December via Teams unless stated otherwise.		