



Engagement Group Agenda

08/11/2020

Zoom

Invited	Ben Lamb , Tees Rivers Trust; Graham Clingan Stockton Borough Council; Clare Deasy , Northumbrian Water, Lucy Chapman , Groundwork Trust, Rachel Murtagh TVNP
Apologies	
Chair	Paul Clarke , Middlesbrough Borough Council
Secretariat	Louise Richards , Tees Valley Nature Partnership
Agenda Item	Notes
EG/01.04.20 10.00-10.10	
EG/02.04.20 10.10-10.20	Marketing and communications update from Gill R//evolution <ul style="list-style-type: none"> - Marketing and communications strategy - Assets produced
EG/03.04.20 10.20-10.30	Update from Rachel Murtagh
EG/04.04.20 10.30-10.40	Conference feedback: <ul style="list-style-type: none"> - Virtual coffee rooms - Twitch and BBB issues - More interactive - YouTube statistics
EG/05.04.20 10.40-11.00	End of year social media statistics <ul style="list-style-type: none"> - How do we adapt this moving forward? - Should we have a specific focus or theme moving forward?
EG/06.04.20 11.00-11.20	Engagement plan for next year <ul style="list-style-type: none"> - Should we realign our activities as we now have a good online portfolio - Should we make more of YouTube with a video of the month - Next years engagement and events - Calls to action on website – how can people get involved? - Helping others with similar events to the conference?
EG/07.04.20 11.20-11.30	AOB
Next meeting	Tuesday 9 th March