



Engagement Group Minutes
03/09/2020
Zoom

Invited	Ben Lamb , Tees Rivers Trust; Graham Clingan Stockton Borough Council; Lucy Chapman , Groundwork Trust; Rachel Murtagh TVNP
Apologies	Clare Deasy , Northumbrian Water,
Chair	Paul Clarke , Middlesbrough Borough Council
Secretariat	Louise Richards , Tees Valley Nature Partnership

Agenda Item	Notes	Action
Minutes	<ul style="list-style-type: none"> – Reviewing minutes from the March meeting any comments or alterations. – Reviewing the summary document that was sent round in place of the June meeting due to COVID-19. 	
COVID-19	<p>Effect on engagement and continuing plan</p> <ul style="list-style-type: none"> – Engagement has moved online to social media. This will be an important platform moving forward during the continued restrictions – There has been a renewed focus on nature, particularly on local nature. – R\evolution are supporting this by helping to create a social media calendar and other assets along with the communications strategy. <p>Network for young professionals in the sector.</p> <ul style="list-style-type: none"> - LC has noticed recently a high calibre of applications, however many are missing important experience it would be good to fill this gap 	<ul style="list-style-type: none"> – Mentoring programme LR and RM to check if something similar to this already exists with Teesside University and to consult young professionals – Start small with member organisations and then expand – LR and RM to come up with a proposal for partner groups

¹ *TVNP is hosted by, and accountable to Tees Valley Wildlife Trust registered charity # 511068 and as such any financial transactions are regulated by the Charity Commission*

Marketing and Communications	<ul style="list-style-type: none"> - R\evolutions work has shifted <ul style="list-style-type: none"> ▪ Results from the virtual focus groups in April. ▪ The brief has moved to focus on social media assets and a content calendar. ▪ Brand guideline to use on all future documentation and communications. - Draft communications strategy will be discussed with the Steering Group. - We need to build an engagement plan from this - Need to work out what it is we're offering partners for their time in engagement - What do we bring to the table? 	<ul style="list-style-type: none"> - LR to work on a draft engagement plan to be discussed at next meeting
Small Grant Scheme	<ul style="list-style-type: none"> - All the grant payments from the March grant round have now gone out - Applications are coming in for the next grant deadline on Friday the 11th - Review this next round to gauge application rates 	<p>LR to engage with groups about this directly to increase applications for next round</p>
AOB	Focus on an engagement plan in next meeting Nature and Climate event was discussed at length to talk about the	
Next meeting	Monday 14 th September 2.00 pm	