

Social Prescribing: Stockton & Hartlepool VCSE Health Initiatives



What is Social Prescribing?

- In small groups discuss what you think is social prescribing and try to come up with a definition



What is Social Prescribing?

Social prescribing, sometimes referred to as community referral, is a means of enabling GPs, nurses and other primary care professionals to refer people to a range of local, non-clinical services

The Kingsfund, 2017



What is Social Prescribing?

WELLBEING PRESCRIPTION

NOTE Did you know that Alvanley Family Practice can offer so more than you think. Check out the list below to see if any of the activities may be of interest. Put a tick in the box of those you like the look of, complete your name and contact details and pop it in to reception. You can also just email us with your request and details at healthchamps@alvanley.gov ???

PART 1 I am interested in receiving more information about the following:


- Veg on prescription** - Grow your own, cook your own !!
- Weekly Health Walks** - Every Wednesday
- Coffee and Conversation** - Feeling alone, fancy a chat
- Social Events for New Mums** - Don't feel alone
- Pram Pushers Walk** - Bring along baby for a friendly walk
- Singing for Health** - Singalong with the Champions
- Knit and Natter** - Friendly banter with like minds
- Cook and Taste** - Lets us show you how to cook it
- IT Skills** - Lets get you started with the basics
- Telephone Support** - A friendly voice on the end of the line
- Practice Allotment** - Come and help with our allotment
- Money Advice** - Advice and guidance
- Evening Get Togethers** - A friendly group gathering

PART 2 I understand that the details given will be passed on to the practice Champions who will contact me with the information asked for.

PART 3 Signed:

Name: _____

Contact Number/Email address: _____

 Alvanley Family Practice
HEALTH CHAMPIONS

What is Social Prescribing in Stockton?

- VCSE strengths – local, flexible, experienced
- People & communities we are already in contact with...or know about
- Organisations already supporting health outcomes
- Knowledge of Stockton and Hartlepool

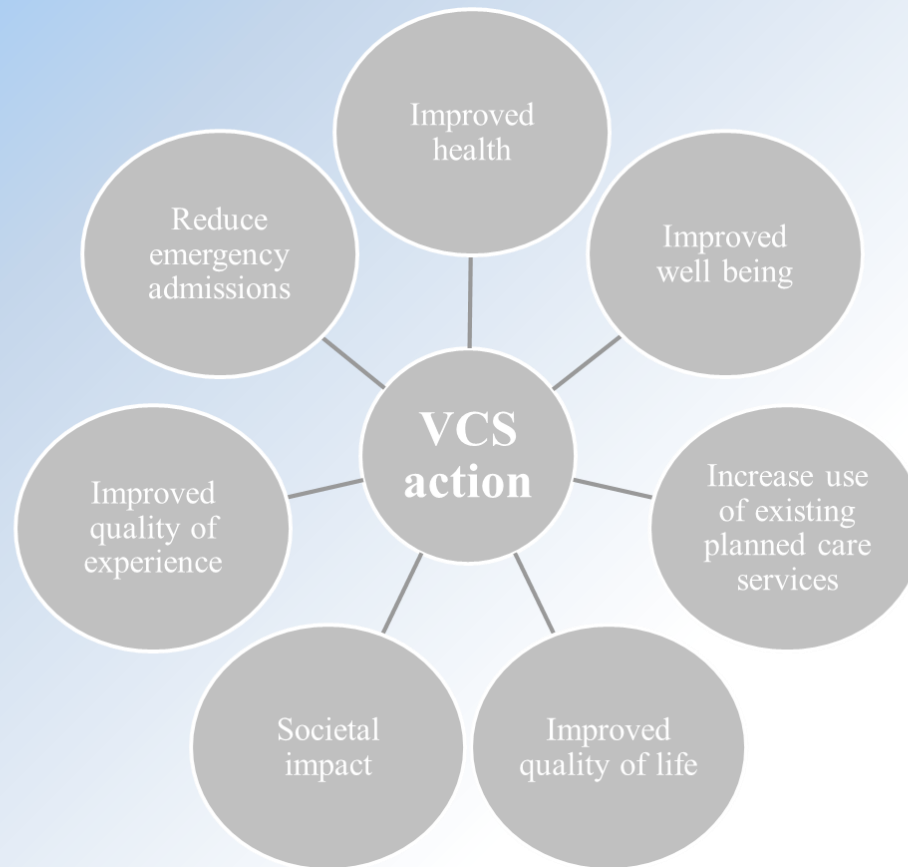


Role of the VCSE in Social Prescribing

- Innovative projects that deliver specified health outcomes
- Not the same as what is already in place
- Collaboration and imagination
- If smaller then scalable
- Coherent with future funding plans



The Impact of the VCSE



VCSE Health Initiatives

Commissioning project from Hartlepool & Stockton CCG

- Managed by Catalyst Stockton to facilitate a VCSE response to the challenge of improving health outcomes.
- Up to £50,000 per project
- Projects live from 1st Oct 2017 – 30th September 2018.
- Encourage small but highly effective bids
- Also encourage multi-agency bids



Success!

- Healthier Individuals and Communities
- Health Initiatives in the VCSE but...
- ... tied to priority strategies
- Reducing pressure on current NHS Services
- Reduced emergency admissions ...
- ... and Readmissions



Stockton Project Successes

- Take Heart – user led-approach
- Health Initiatives → BCF Funded Projects:
 - MIND ‘Close 2 Home’
 - Age Uk Teesside ‘Better Health, Better Wealth’
 - Arc ‘Staying Out’
 - Alzheimers Society
- Teesside University Evaluation – SROI & HE across the programme
- Lots of new ideas tried with mixed success but lots of learning



Hartlepool Project Successes

- Epilepsy Outlook – support to people with epilepsy
- Hartlepool Blind Welfare –support to the blind community
- Hartlepool Carers-GP referral scheme
- Hartlepool Deaf Centre- support to the deaf community
- Parents in Need of Support- parents and carers of people with drug/alcohol issues
- West View Advice and Resource Centre-specialist advice work
- Hartlepool Families First- referral route to health services



Contacts:

Stockton- Catalyst 01642 733906

Gemma Clifford: gemma.clifford@catalyststockton.org

Stephen Laing: Stephen.laing@catalyststockton.org



Any Questions?

