

Community engagement, partnership and leadership

Paul Cobbing



Topics

- The National Flood Forum
- What do we mean by engagement, partnership and leadership?
- Case studies
- Final thoughts



A question?

- How many people here are part of a community group?

Who are we?

- A national charity
- Help people prepare for flooding
- Help people recover from flooding
- We provide a voice



Support and represent flood risk communities

Why are we different?



- Independence
- Attitude
- We help people and communities **take control** of their flood risk
- We support communities to engage positively with partners to find solutions
- We work in the spaces that others can't fill

Services



**Advice Line
01299 403055**



ARE WE PLANNING TO FLOOD?

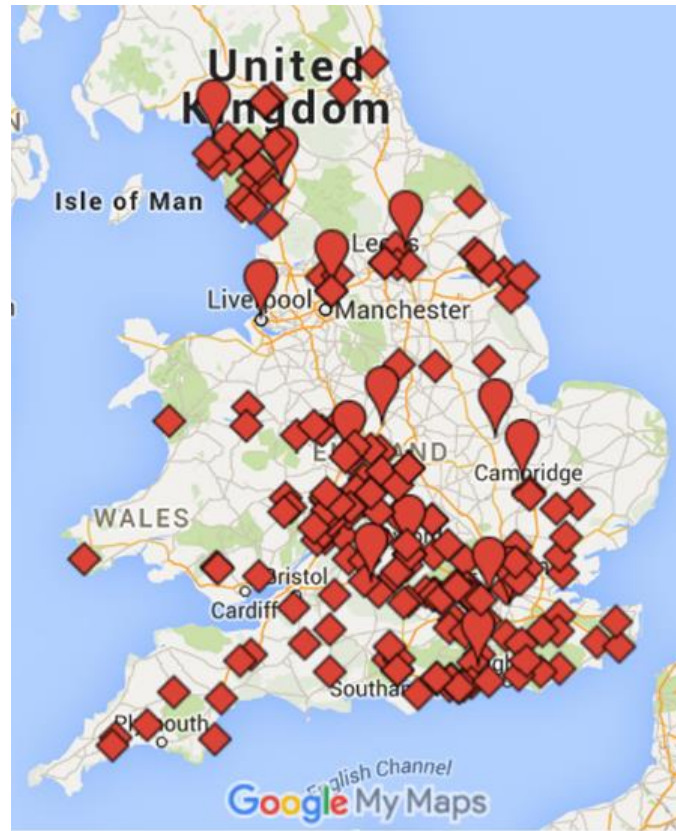
How can planners, developers and communities work together to build safer places for the future?

NATIONAL FLOOD FORUM CONFERENCE | FEBRUARY 2017

Recovery



Flood groups



Managing
water is a job
for experts!



Engagement Partnership Leadership



Communities working in partnership are an essential component to managing flood risk, feeling safe and improving our environment



Incident planning and practice



Brompton



Woodlands
Estate,
Liverpool



West Sussex



Worcestershi
re



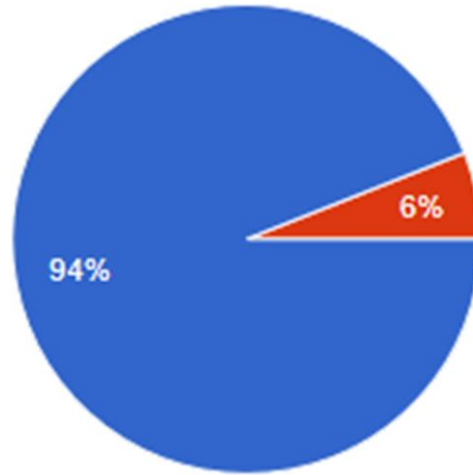
Partnership working



Communities working in partnership are an essential component to increasing flood resilience



Should people be involved with their flood risk management?

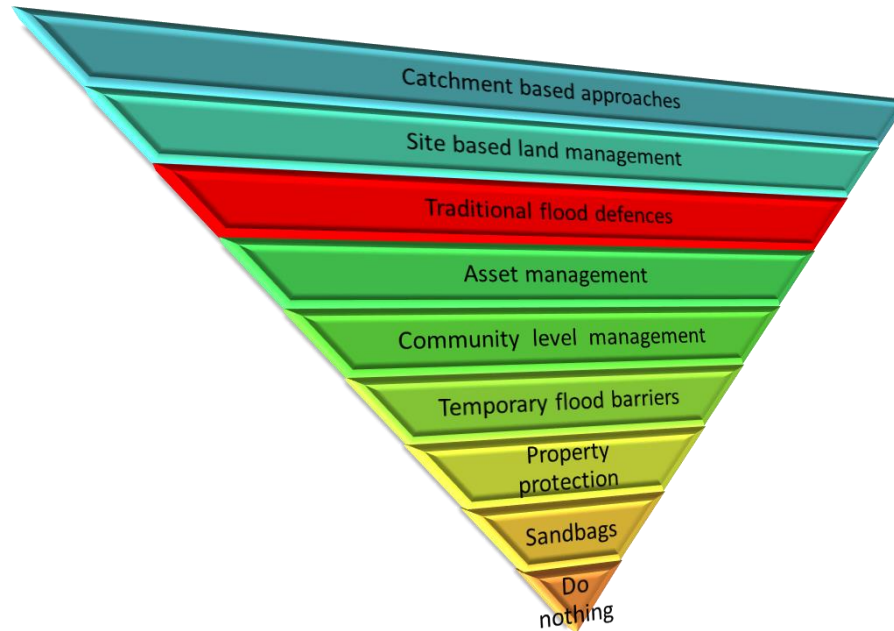


- Yes
- No
- Unsure

Phiala Mehring

- Of the 6%, most quoted site safety reasons for hands on work
- $\frac{3}{4}$ of responses talked about community knowledge being vital FRM knowledge
- Communities are **THE** flooding experts
- Communities have a vested interest in keeping their communities safe. RMAs need to use this interest

Hierarchy

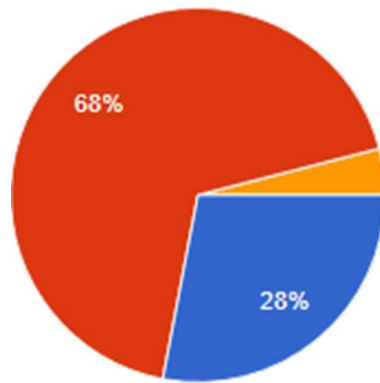


Another question

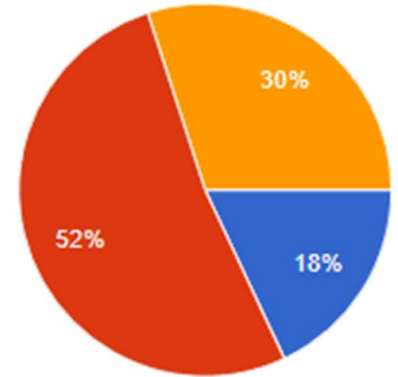
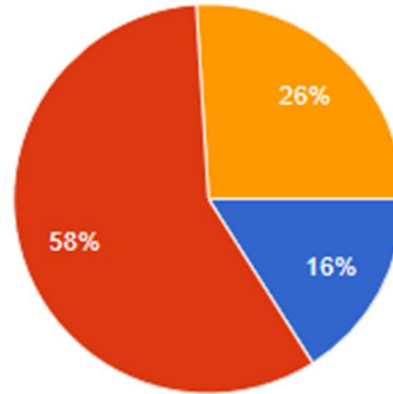
- Do you agree with these points? What other factors do you think are really important

Do you think that the flood authorities show good leadership in terms of taking actions to reduce local flooding?

Councils/LLFA



Water companies Environment Agency



- Yes
- No
- Unsure

Phiala Mehring

Do you take
sugar?



Communities need to be at the heart of partnership working

- Building and securing social capacity and agreement with communities, before discussing what to deliver
- Engagement, partnership, leadership. Communities can play different roles and will often play a leadership role, if allowed to
- As in your workplace, people in communities have different skills
- Involvement doesn't mean clearing ditches alone
 - Galvanising communities
 - Building partnerships
 - Innovation
- It requires partners to work with communities as equals. It must be participatory
- No knowledge hierarchies

Thank you

Paul Cobbing

paul.cobbing@floodforum.org.uk

07773355181

www.floodforum.org.uk



National Flood Forum

FUNDRAISING PACK

Thank you for choosing to fundraise for the National Flood Forum. We're delighted to have you on board and wish you every success in your fundraising activity!

For many people flooding is not seen as a major problem but with 5.2 million properties at risk, there are millions of people whose lives could be affected. That's why we want to make sure we're there to help more people to be ready for flooding.

Our work means we can support communities to understand their flood risk, know what to do in the event of a flood, and ensure people across the country are ready to act and support each other to deal with flooding. But we can't do it on our own which is why we're thrilled you're fundraising for us.

Every penny you raise will help our work to reach out to more flood-affected people. Perhaps you know someone who has been flooded, or you've been flooded yourself. Maybe you've seen more flooding stories than ever before on the news and recognise it's a problem that's not going away.

Whatever your motivation to support us, **THANK YOU**. And thanks on behalf of the people we help too.

Now let's get to business... We want your fundraising to be the best so we've put together some tips and facts about how your support will make a difference. We hope this will inspire your supporters to dig deep. We've included the following:

- A shopping list to show what your donation can buy
- Testimonials and experiences from people who have been flooded
- Practical tips: How to pay in your money, Gift Aid, sponsorship, sharing your news
- All sponsorship forms (but in case you want to do it the 'traditional way')

• www.Giveasyoulive.com